FOR IMMEDIATE RELEASE: (10/26/2016)

**Chicago Now Home to Office of the Hungarian National Trading House**

*Hungarian export office expands to the United States*

**Chicago, IL:** On August 1st, 2016, the Hungarian National Trading House (“HNTH”) opened an office at 333 N. Michigan Ave. The Trading House is a public-private partnership of the Hungarian government and the Hungarian Chamber of Commerce and Industry, designed to aid Hungarian companies in exporting their products to the United States. FB International LLC, an international business consulting firm, now represents HNTH in a territory covering the Midwest/Central region to the East Coast of the United States. The Trading House’s companies represent a wide variety of industry sectors; including information technology, smart city development, and agriculture and food.

The opening of the HNTH office in Chicago means that U.S. businesses can now contact FB International LLC to explore opportunities to work with Hungarian companies. The possibilities range from sourcing services or parts manufacturing, to import finished goods. Hungarian companies regularly produce unique products such as Tokaji wines, zero-energy building materials, and cloud-based technical support centers.

***“****There is a Hungarian saying: good things are given in small quantities...Hungary is small, but represents excellent quality. I firmly believe that small countries like Hungary should have a place in the US market: the technologies are innovative, our IT companies are precise, and our smart city solutions are becoming well known abroad.”* – Nora Pataki, Project Director, Hungarian National Trading House.

Many of these Hungarian companies are new to the U.S. markets, presenting a unique opportunity for U.S. businesses looking for Hungarian partners. The Trading House mandate is to facilitate building bridges between Americans and Hungarians. According to the Organization for Economic Co-operation and Development, Hungary’s economy has returned to strong growth in 2016 and GDP is expected to continue to grow in 2017.

**About FB International LLC:** FB International is a Chicago-based international business development firm. Services include helping manufacturers define an international strategy, setting up foreign subsidiaries, providing market research and market tests, finding partners, and organizing trade missions. For more information on FB International LLC and our representation of the Hungarian National Trading House, visit: www.fbintllc.com.

**Media Contact**

Noah Feingold

FB International LLC

312-236-5555

nfeingold@fbintllc.com